



**ADVERTISING OPPORTUNITIES & RATES:**

**Voice of the Valley - Quarterly Newsletter Only:**

*Audience: Electronic distribution to email list of 400+, Facebook page audience of 700+, and newsletter remains available on website. Fall and Spring issues are printed for various live community events and for display. Ads accepted in JPG or PNG format.*

*We do not currently offer full page size ads in the newsletter.*

SIZE	PER ISSUE	YEARLY (4 ISSUES)
¼ page – 3.75"x5" or 2.2" x 7.5"	\$100	\$375
½ page – 7.5"x 5" or 3.75" x 10"	\$150	\$550

**DEADLINES FOR AD COPY:**

Spring – February 15

Summer – May 15

Fall – August 15

Winter – November 15

**Show Programs Only:**

Options for advertising:

- Winter Production (February 2021) - average of 400-600 attendees over 2 weekends
- Rising Star Production (May 2021) - average of 500-700 attendees over 2 weekends
- Summer Mainstage Production (July 2021) - average of 1200-1400 attendees over 2 weekends

Yearly Rate: Your ad in the show programs for all 3 of VMT's main productions plus, as a bonus, in VMT's fall fundraiser program.

	SIZE	PER SHOW	FULL SEASON
B/W	¼ page – 5" w x 2" h	\$75	\$200
	½ page – 5" w x 4" h	\$125	\$330
	Full page – 5" w x 8" h*	\$200	\$550
COLOR	¼ page – 5" w x 2" h	\$100	\$250
	½ page – 5" w x 4" h	\$150	\$400
	Full page – 5" w x 8" h*	\$300	\$800
	Inside/Outside Cover* – 5" w x 8" h	\$500	\$1,250
* = limited availability			



## SHOW SPONSORSHIP

There is a limited quantity of sponsorships available for each production. On the registration form you can select which production you would like to sponsor.

### ***Production Elements Sponsor***

***Sponsor a specific element – Costumes, Sets, Props, Choreography. 4 per production available.***

***Rising Star/Winter Productions - \$600 | Summer Mainstage Production - \$1,000***

This sponsorship includes:

- ¼ page ad in show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Two (2) ticket vouchers good for any one performance of sponsored production
- Sponsor recognition on signage in foyer lobby

### ***Performance Night Sponsor***

***7 or 8 available depending upon show***

***Rising Star/Winter Productions - \$1,200 | Summer Mainstage Production - \$2,000***

This sponsorship includes:

- ½ page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Four (4) ticket vouchers good for any one performance of sponsored production
- Two tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at chosen performance

### ***Premier Sponsor***

***Rising Star/Winter Productions - \$2,500 | Summer Mainstage Production - \$5,000***

This sponsorship includes:

- Full-page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo on show poster
- Company logo as season sponsor on program, website, & social media posts
- Ten (10) ticket vouchers good for any performance of sponsored production
- Four tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at each performance

Full color ad copy is due February 15 for Rising Star Production; May 15 for Summer Musical; December 15 for Winter Production. JPG or PNG preferred. TIFF or EPS may work as well. 300 DPI recommended. Send completed form and payment to [valleymusicaltheatre@gmail.com](mailto:valleymusicaltheatre@gmail.com). For any questions please contact Jessica Solberg Black, VMT Executive Director via email or by phone at 509-972-6633.



## ADVERTISING/SHOW SPONSORSHIP SUBMISSION FORM

### CONTACT INFORMATION

Business Name:					
Contact Name:					
Billing Address:					
City		State		Zip	
Phone Number		Email			

### VOICE OF THE VALLEY ADVERTISING

SIZE	PER ISSUE	SELECT ISSUE(S)	YEARLY (4 ISSUES)	TOTAL
¼ page – 3.75" x 5" or 2.2" x 7.5"	\$100	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$375	
½ page – 7.5" x 5" or 3.75" x 10"	\$150	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$550	
			SUBTOTAL VOTV	

### SHOW PROGRAM ONLY ADVERTISING

Select Shows:

- Rising Star 2021: Phantom Tollbooth Jr.     
  Summer Mainstage 2021: Mamma Mia!  
 Winter 2021: Greater Tuna (tentative)

	SIZE	PER SHOW	FULL SEASON	TOTAL
B/W	¼ page – 5" w x 2" h	\$75	\$200	
	½ page – 5" w x 4" h	\$125	\$330	
	Full page – 5" w x 8" h*	\$200	\$550	
COLOR	¼ page – 5" w x 2" h	\$100	\$250	
	½ page – 5" w x 4" h	\$150	\$400	
	Full page – 5" w x 8" h*	\$300	\$800	
	Inside/Outside Cover* – 5" w x 8" h	500	\$1,250	
			SUBTOTAL	
* = limited availability				

Show sponsorship and payment information on next page.



## SHOW SPONSORSHIP

Select your production:

- Rising Star 2021: Phantom Tollbooth Jr.       Summer Mainstage 2021: Mamma Mia!  
 Winter 2021: Greater Tuna

SPONSOR LEVEL	SELECT OPTIONS	SPONSOR FEE Rising Star/ Winter	SPONSOR FEE Summer	TOTAL
Production Elements	<input type="checkbox"/> Costumes <input type="checkbox"/> Sets <input type="checkbox"/> Props <input type="checkbox"/> Choreography	\$600	\$1,000	
Performance Night	Indicate preferred performance date, staff will confirm availability. Greater Tuna: Feb. 10, 11, 12, 13, 14 Phantom: May 6, 7, 8, 13, 14, 15 Mamma Mia: July 8, 9, 10, 11, 15, 16, 17 Preferred dates: _____	\$1,200	\$2,000	
Premier Sponsor		\$2,500	\$5,000	
			SUBTOTAL SPONSORSHIP	
			GRAND TOTAL	

## PAYMENT INFORMATION

If you prefer to be invoiced and pay via PayPal please email your completed form with request for invoice to [valleymusicaltheatre@gmail.com](mailto:valleymusicaltheatre@gmail.com). Registration is not considered complete until payment has processed.

Payment Method	<input type="checkbox"/> Check # _____	<input type="checkbox"/> Credit Card	CC Type:	<input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Discover
CC #		Exp Date		CVC Code
Name on Card				
Signature				
Date				

*Laughing Horse Arts Foundation dba Valley Musical Theatre is a 501(c)(3) organization (EIN 91-121173).*

Valley Musical Theatre | PO Box 1551 | Ellensburg, WA 98926  
 Phone: (509) 972-6633 | Email: [valleymusicaltheatre@gmail.com](mailto:valleymusicaltheatre@gmail.com) | Web: [www.valleymusicaltheatre.com](http://www.valleymusicaltheatre.com)