



ADVERTISING OPPORTUNITIES & RATES:

Voice of the Valley - Quarterly Newsletter Only:

Audience: Electronic distribution to email list of 400+, Facebook page audience of 700+, and newsletter remains available on website. Fall and Spring issues are printed for various live community events and for display. Ads accepted in JPG or PNG format.

We do not currently offer full page size ads in the newsletter.

SIZE	PER ISSUE	YEARLY (4 ISSUES)
¼ page – 3.75"x5" or 2.2" x 7.5"	\$100	\$375
½ page – 7.5"x 5" or 3.75" x 10"	\$150	\$550

DEADLINES FOR AD COPY:

Spring – February 15

Summer – May 15

Fall – August 15

Winter – November 15

Show Programs Only:

Options for advertising:

- Rising Star Production (May 2020) - average of 500-700 attendees over 2 weekends
- Summer Mainstage Production (July 2020) - average of 1200-1400 attendees over 2 weekends
- Winter Production (Jan/Feb 2021) - average of 400-600 attendees over 2 weekends

Yearly Rate: Your ad in the show programs for all 3 of VMT's main productions plus, as a bonus, in VMT's fall fundraiser program.

	SIZE	PER SHOW	FULL SEASON
B/W	¼ page – 5" w x 2" h	\$75	\$200
	½ page – 5" w x 4" h	\$125	\$330
	Full page – 5" w x 8" h*	\$200	\$550
COLOR	¼ page – 5" w x 2" h	\$100	\$250
	½ page – 5" w x 4" h	\$150	\$400
	Full page – 5" w x 8" h*	\$300	\$800
	Inside/Outside Cover* – 5" w x 8" h	\$500	\$1,250
* = limited availability			



SHOW SPONSORSHIP

There is a limited quantity of sponsorships available for each production. On the registration form you can select which production you would like to sponsor.

Production Elements Sponsor

Sponsor a specific element – Costumes, Sets, Props, Choreography. 4 per production available.

Rising Star/Winter Productions - \$600 | Summer Mainstage Production - \$1,000

This sponsorship includes:

- ¼ page ad in show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Two (2) ticket vouchers good for any one performance of sponsored production
- Sponsor recognition on signage in foyer lobby

Performance Night Sponsor

7 or 8 available depending upon show

Rising Star/Winter Productions - \$1,200 | Summer Mainstage Production - \$2,000

This sponsorship includes:

- ½ page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Four (4) ticket vouchers good for any one performance of sponsored production
- Two tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at chosen performance

Premier Sponsor

Rising Star/Winter Productions - \$2,500 | Summer Mainstage Production - \$5,000

This sponsorship includes:

- Full-page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo on show poster
- Company logo as season sponsor on program, website, & social media posts
- Ten (10) ticket vouchers good for any performance of sponsored production
- Four tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at each performance

Full color ad copy is due February 15 for Rising Star Production; May 15 for Summer Musical; November 15 for Winter Production. JPG or PNG preferred. TIFF or EPS may work as well. 300 DPI recommended. Send completed form and payment to valleymusicaltheatre@gmail.com. For any questions please contact Jessica Solberg Black, VMT Executive Director via email or by phone at 509-972-6633.



ADVERTISING/SHOW SPONSORSHIP SUBMISSION FORM

CONTACT INFORMATION

Business Name:				
Contact Name:				
Billing Address:				
City		State		Zip
Phone Number		Email		

VOICE OF THE VALLEY ADVERTISING

SIZE	PER ISSUE	SELECT ISSUE(S)	YEARLY (4 ISSUES)	TOTAL
¼ page – 3.75" x 5" or 2.2" x 7.5"	\$100	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$375	
½ page – 7.5" x 5" or 3.75" x 10"	\$150	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$550	
			SUBTOTAL VOTV	

SHOW PROGRAM ONLY ADVERTISING

Select Shows:

- Rising Star 2020: Phantom Tollbooth Jr. Summer Mainstage 2020: Mamma Mia!
 Winter 2021: TBA

	SIZE	PER SHOW	FULL SEASON	TOTAL
B/W	¼ page – 5" w x 2" h	\$75	\$200	
	½ page – 5" w x 4" h	\$125	\$330	
	Full page – 5" w x 8" h*	\$200	\$550	
COLOR	¼ page – 5" w x 2" h	\$100	\$250	
	½ page – 5" w x 4" h	\$150	\$400	
	Full page – 5" w x 8" h*	\$300	\$800	
	Inside/Outside Cover* – 5" w x 8" h	500	\$1,250	
			SUBTOTAL	
* = limited availability				

Show sponsorship and payment information on next page.



SHOW SPONSORSHIP

Select your production:

- Rising Star 2020: Phantom Tollbooth Jr. Summer Mainstage 2020: Mamma Mia!
 Winter 2021: TBA

SPONSOR LEVEL	SELECT OPTIONS	SPONSOR FEE Rising Star/ Winter	SPONSOR FEE Summer	TOTAL
Production Elements	<input type="checkbox"/> Costumes <input type="checkbox"/> Sets <input type="checkbox"/> Props <input type="checkbox"/> Choreography	\$600	\$1,000	
Performance Night	Indicate preferred performance date, staff will confirm availability. Phantom: May 7, 8, 9, 14, 15, 16 Mamma Mia: July 9, 10, 11, 16, 17, 18 Preferred dates: _____	\$1,200	\$2,000	
Premier Sponsor		\$2,500	\$5,000	
			SUBTOTAL SPONSORSHIP	
			GRAND TOTAL	

PAYMENT INFORMATION

If you prefer to be invoiced and pay via PayPal please email your completed form with request for invoice to valleymusicaltheatre@gmail.com. Registration is not considered complete until payment has processed.

Payment Method	<input type="checkbox"/> Check # _____	<input type="checkbox"/> Credit Card	CC Type:	<input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Discover
CC #		Exp Date		CVC Code
Name on Card				
Signature				
Date				

Laughing Horse Arts Foundation dba Valley Musical Theatre is a 501(c)(3) organization (EIN 91-121173).

Valley Musical Theatre | PO Box 1551 | Ellensburg, WA 98926
 Phone: (509) 972-6633 | Email: valleymusicaltheatre@gmail.com | Web: www.valleymusicaltheatre.com